



March 20 2021. The release of Poty's first single.

Genre: Indie-Pop
Language: English

The message of "Different": *"we are the same because each of us suffers, strives for something, & dreams. Let's grow closer together instead of drifting away as often happens in the modern world."*



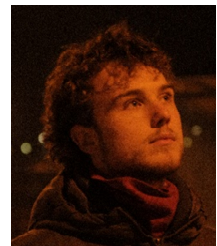
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The artist is Poty, who is 21 year old and half Italian and half French. He is an independent artist, author, composer, producer, multi-instrumentalist and student in sound engineering at the Conservatory of Cuneo, Italy.

Since the age of 18, he has lived in an isolated cabin in the Piedmont mountains, surrounded by wilderness and nature. He owns his own recording studio where he works with and records music from young and upcoming artists.



His artist name is actually the nickname given to him by his Italian friends who were unable to pronounce his French surname.

His musical specialty is eclectic. It is inspired by artists like Nile Rodgers, Tom Odell, Charlotte Cardin and by bands like Daft Punk, Pink Floyd and The Red Hot Chili Peppers. Passionate about literature, he subscribes to the logic of Isaac Asimov, the exuberance of Alain Damasio, the tenderness of Milan Kundera, and the audacity of Hemingway.

Poty published his first completely self-produced EP in 2019 called "Going Nowhere" in collaboration with his friend, Heidi Ekborg-Ott, a young American singer and lyric-writer. "Going Nowhere" was an amateur production and a starting point for Poty in his artistic journey. The hope is that he will be able to reach his intended audience with his upcoming work. The two artists work together again on the lyrics of his new album "Different".

Two years are necessary for the single to be released due to the amount of dedication and amount of minor adjustments to the sound quality.

The music video for "Different" is currently in the process of being put together, and will be released in June of 2021.

For more information or an interview, you can contact Poty by email: poty@potymusic.com. He is also available on [Instagram](#). He speaks Italian, English and French and welcomes any questions or comments.

www.potymusic.com